

DAY II AGENDA

09:00 am	Registration
10:00 – 11:00 am	Inaugural Session
10.00 - 10.05 a.m.	Presentation of Tree Certificate to Mr. P.P. Chaudhary, Minister of State for Corporate Affairs, Law & Justice, GoI by Mrs. Rajashree Birla , Chairperson, FICCI Aditya Birla CSR Centre of Excellence and FICCI CSR & Community Development Committee
10.05 -10.10 a.m.	Welcome Address by Ms. Jyoti Vij , Deputy Secretary General, FICCI
10.10 – 10.20 a.m.	Address by Mrs. Rajashree Birla , Chairperson, FICCI Aditya Birla CSR Centre of Excellence and FICCI CSR & Community Development Committee
10.20 – 10.30 a.m.	Special Address by Mr. Lee Hai Kwang , Charge D' Affairs, Embassy of the Republic of Korea
10.30 – 10.35 a.m.	Address by Mr. U.K. Sinha , Former Chairman, SEBI and Jury Chairperson, FICCI CSR awards
10.35 - 11.20 a.m.	Presentation of 16th FICCI CSR Awards by Mr. P. P. Chaudhary, Minister of State for Corporate Affairs, Law & Justice, GoI
11.20- 11.25 a.m.	Introduction to IISH Kosh by Ms. Jyoti Vij , Deputy Secretary General, FICCI
	Launch of IISH Kosh by Mr. P.P. Chaudhary, Minister of State for Corporate Affairs, Law & Justice, GoI
11.25 – 11.40 a.m.	Inaugural Address by Mr. P.P. Choudhary, Minister of State for Corporate Affairs, Law & Justice, GoI
11.40- 11.45 a.m.	Concluding remarks by Mr. Vikramjit Singh Sahney , Co-Chair, FICCI CSR & Community Development Committee
11:45 a.m. – 12:00 noon	Tea/Coffee Break
12: 00 noon – 12: 20 pm	7THKOREA INDIA CSR FORUM Session Ia: Understanding CSR Policy for Better Implementation of CSR Projects by Korean Companies in India <p>India is the first and till now only country to put a statutory mandate on a set of Indian and Multinational companies to perform CSR activities by spending 2% of average net profits of the company made during three immediately preceding financial year. Foreign companies defined under clause (42) of section 2 of the Act having its branch office or project office in India and which fulfill the criteria u/s 135 of the Act are required to implement CSR Projects/Programs. The focus of the session is to understand the policy and its requirement for better implantation of CSR projects or programs.</p> <p>Moderator: Uma S Seth, Director & Team Lead, FICCI CSR Speaker: Seema Rath, Deputy Director, Ministry of Corporate Affairs, GoI</p>

12: 20 – 01:00 pm

Session Ib: Experience Sharing by Korean Companies in India - Leveraging youth initiatives in India through CSR

CSR as a corporate strategy has been dynamically evolving both in Korea and India keeping in pace with rapid industrialization in the present era of globalization. With an aim to deepen mutual understanding of each other's CSR programs and to learn from each other's experience to promote best CSR practices, the Korea India CSR forum was formed way back in 2011.

This CSR Forum is a bilateral forum between Federation of Indian Chambers of Commerce and Industry (FICCI) and the Embassy of the Republic of Korea in India. This year is the 7th edition of the Korea India CSR Forum and this year's focus is on how the Korean Companies in India are promoting, supporting and leveraging the youth initiatives in India through CSR.

Moderator: Dr. Vineeta Datta Ray, Associate Professor, BIMTECH

Speakers:

- Presentation on "Doing CSR in India: Strategies for Korean Companies" by **Dr. Jeehye You**, Legal(CSR) Advisor, Korean Cultural Centre India & MD, Buddtree Investment & Management
- **Umesh Dhal**, Director, LG Electronics
- **Ho Buhm Lee**, Marketing Planning Team Head, Ceragem
- **Deepak Bhardwaj**, Vice President, Samsung Electronics

Q&A (10 mins)

01: 00 – 02:00 pm

Lunch Break

02: 00 – 02:40 pm

Sharing Stories Driving Change: Dharavi Diary (20 mins)

by Nawneet Ranjan, filmmaker and social entrepreneur behind 'Dharavi Diary', Zabeer Ansari and Sapna Telunga

(Dharavi Diary is a 'slum innovation' project fusing entrepreneurship and storytelling)

Sharing Stories Driving Change: Liter of Light (20 mins)

by Pankaj Dixit, Co-founder of Liter of Light

(A global open source movement which aims to provide sustainable and free-of-cost lighting solutions to low income dwellings)

02:40 - 03:40 pm

SESSION II: STRATEGIES TO EDUCATE, ENGAGE AND EMPOWER GEN NEXT THROUGH ENTREPRENEURSHIP

Young Indians have grown up in an era of widespread democracy, with expectations of freedom and equality. They are aware and distressed by the environmental, economic, and political state of the world. Along with access to quality education, health, entrepreneurship has a critical role to play in sustainable development and poverty eradication.

In a country like India where the workforce is very young, the Government has taken steps to promote and stimulate/boost youth employment scenario in the country, investing in skill development and training of young people. But generating more skilled workers alone is not sufficient; the formal labour market may not provide opportunities for all. Substantially enhancing relevant vocational and technical skills as a means for fostering employment, decent jobs along with entrepreneurship is an effective and a balanced roadmap for a successful skills strategy. This will ensure sustainable livelihoods for all citizens in the country.

The session will focus on how companies are fostering not only skilled forces but also entrepreneur both at the rural and urban India and how skills- and knowledge-accretion can be in sync with the aspirations and ambitions of the youth and building a robust nation that they dream of and long to achieve.

Moderator: Umesh Anand, Publisher, Civil Society

Speakers:

- **Mahendra Kumar Rekhi**, CEO, SBI Foundation
- **Anubhuti Kaul Bhargava**, Head Govt. Relations, Hewlett-Packard India
- **Ramesh Kumar Sahijwani**, Vice President, CSR, IFFCO Tokio General Insurance Co. Ltd
- **Neichute Doulo**, CEO, Entrepreneurs Associates (EA)
- **Jacob Ninan**- Executive Trustee & CEO- Axis Bank Foundation

Q&A (10 mins)

03: 40 – 04:00 pm

Sharing Stories Driving Change: Evolution of India's First Smart Village

by Gautam Karajgi, Trustee & Project head, Anandwan Smart Village

(Transformation of ANANDWAN into technologically efficient, economically productive and environmentally sensitive village)

04: 00 – 05:00 pm

SESSION III: MEDIA AND YOUTH: DRIVING CHANGE THROUGH MEDIA

"A picture is worth a thousand words." If this statement is accurate, how many words is visual media worth? Digital media is quickly becoming the media consumption format of choice for consumers and business executives around the world. A media revolution is unfolding before our eyes, forever changing the way we connect. Digital media has become the most powerful and engaging medium advocacy, raise awareness and to build consciousness. It is making connections and addressing issues across the nation and the globe.

The young generation, the most interconnected generation ever, continues to grow rapidly, and the challenges they face are ever more daunting. The session will focus on sharing inspiring stories and initiatives, which serve as advocates for positive change.

Moderator: Kishalay Bhattacharjee, Associate Dean, O P Jindal Global University

Speakers:

- **Priyanka Dutt**, Country Director, BBC Media Action (India) Ltd
 - **Jayanta Roychoudhury**, Business Editor, The Telegraph
 - **Rao Narender Yadav**, Director, Woodpecker International Film Festival
- Q&A (10 mins)

05: 00 – 05:10 pm

Concluding Remarks by Ms Uma Seth, Director & Team Lead FICCI CSR

5:10 pm onwards

High Tea